



MID-WISCONSIN HOME BUILDERS ASSOCIATION

2012 HOME PRODUCTS AND REMODELING SHOW

Fri., February 17 3-7pm ■ Sat., February 18 9am – 5pm ■ Sun., February 19 10am – 3pm

EXHIBITOR INFORMATION

This agreement is made between the Exhibitor named and the Mid-Wisconsin Home Builders Association, hereafter referred to as MWHBA, Exhibitor agrees to rent exhibit space, subject to the terms defined in this Agreement, the terms in the Home Product & Remodeling Show Rules and Regulations and in the Glacier Canyon Convention Center at the Wilderness, which are made part of this agreement by references, the terms of set-up and takedown and any other regulations as will be noticed prior to the Home Products & Remodeling Show.

Exhibitor (Company Name): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Trade Show Representative Name: \_\_\_\_\_

Trade Show Representative Telephone: Cell \_\_\_\_\_ Other \_\_\_\_\_

Email Address – IMPORTANT: \_\_\_\_\_

Exhibitor agrees that this representation is authorized to represent the company in all matters pertaining to the Home Products & Remodeling Show and shall be the person whose name is used on all future MWHBA mailings pertaining to the Show.

EXHIBITOR SPACE

Tables are reserved on a first come- first serve basis. Your placement is based on your description below. MWHBA agrees that if this contract is accepted by MWHBA, space will be made available as described on the official floor plan to be used for display purposes only.

DISCRIPTION OF EXHIBIT: Describe below all products and services to be promoted or sold. This section is mandatory.

\_\_\_\_\_

\_\_\_\_\_

Table Area prices:

- One draped area for an 8ft table. Will place alike vendors in opposite areas \$50
- Either you can bring your own TABLE or rent one skirted one for \$25

TOTAL \_\_\_\_\_

Total must be paid in full with contract.

Service Orders: Exhibitor acknowledges that Exhibitor must arrange for service orders (materials other than back curtain per booth). Electrical service is included in the booth price. Special voltage needs to be ordered separately.

Payment: Enclosed is check# \_\_\_\_\_ for \$ \_\_\_\_\_ as \_\_\_\_\_ full payment for \_\_\_\_\_ (#) table area(s).  
CC# \_\_\_\_\_ exp. \_\_\_\_\_ CVS(3 digit) \_\_\_\_\_

CANCELLATIONS: Refunds for cancellations of booth space will only be available for Exhibitors to whom MWHBA has send an executed contract on or before November 30, 2010, provided that the cancellation request signed by the authorized representative is received in writing by MWHBA no later than November 30, 2010. Contracts executed after November 30, 2010 shall not be eligible for a refund.

**INSURANCE REQUIRED:** A Certificate of Insurance must have the following coverage- \$500,000 bodily injury, \$500,000 liability coverage, \$500,000 property damage or combined single limit \$500,000. This certificate must list as **additional insured Mid-Wisconsin Home Builders Association and Glacier Canyon at the Wilderness**.

**Set-up:** Thursday, Feb. 17, 11:00am -5:00pm ■ Friday, Feb.18, 8:00am – 1:00pm (Sharp)

**Take Down:** Sunday, Feb. 20, 3:00pm – 6:00pm ■ Monday, Feb. 21, 8:00am – 12:00pm

**Tables are to be ordered prior to the show. Please see above. These will come skirted.**

**Loading Doors:** Please unload all display materials at the Hotel/Convention Center loading dock on the east side of the building. Please unload your vehicle as quickly as possible and then remove it from the loading dock area to make room for other exhibitors. The front doors should only be used for smaller exhibits. The door may not be tampered with to make larger.

**Advertising Opportunities:** As always we will be distributing a Home show insert in the local papers in the six county area a week before the show as well as at the show. If you are interested in advertising or have a topic for a feature article please forward to the Association and it will be forwarded.

**\*\*DO NOT SIGN THIS AGREEMENT UNTIL YOU HAVE READ THIS AGREEMENT AND THE HOME PRODUCTS & REMODELING SHOW RULES AND REGULATIONS WHICH, BY REFERENCE, ARE A PART OF THIS CONTRACT. DO NOT SUBMIT THIS AGREEMENT UNLESS ALL BLANKS ARE COMPLETED.**

**\*\*By signing this Agreement, the undersigned acknowledges receipt of the Home Products & Remodeling Show Rules and Regulations and agrees to be bound by terms of this Agreement, Show Rules and Regulations, Glacier Canyon Convention Center at the Wilderness Rules, all setup and takedown procedures, and any other regulations established and noticed prior to the Home Products & Remodeling Show.**

**\*\*Expenses and Attorney's Fees:** In case of default, whether abated or not, Exhibitor agrees to pay all costs incurred by MWHBA in enforcing this Agreement, before and after the judgment, including, to the extent not prohibited by law, reasonable attorney's fees.

**\*\*EXHIBITOR MUST SIGN AND RETURN ORIGINAL CONTRACT (Keep a copy for your files) AND ALL OTHER MATERIALS, INCLUDING A CHECK MADE PAYABLE TO: MID-WISCONSIN HOME BUILDERS ASSOCIATION.**

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Contract approved by

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signer(s) Title (please print)

\_\_\_\_\_  
Booth(s) Assigned

\_\_\_\_\_  
Signer(s) Name (please print)

Return Original to:  
**MID-WISCONSIN HOME BUILDERS ASSOCIATION**  
**PO BOX 865**  
**PORTAGE, WI 53901**  
**PHONE: (608)742-1424 FAXⓉ(608) 742-1494**  
**EMAIL: MWHBA@DWAVE.NET**

FOR MWHBA USE ONLY

Received: \_\_\_\_\_

Confirmed: \_\_\_\_\_

Booth(s): \_\_\_\_\_

Down: \_\_\_\_\_

Payment: \_\_\_\_\_

In Full: \_\_\_\_\_

Insurance Cert. Rec.